

EVENT CAMPAIGN

LATEST UPDATE: 27/03/2026

TERMS & CONDITIONS

Based on the *AIGA
Standard Form of
Agreement for
Design Services*

TERMS & CONDITIONS / EVENT BRANDING

1. Overview

These Terms & Conditions apply to all Event Branding projects undertaken by RBGD, including but not limited to flyers, digital promos, logos, social assets, and motion graphics for festivals, brunches, day parties, and destination events.

2. Scope of Work

The scope of work, including all deliverables, timelines, and revisions, will be outlined in your custom project proposal. Any services requested beyond that scope will require a separate quote or change order.

3. Payment Terms

- A 50% deposit is required upfront to secure your project.
- The remaining 50% is due before delivery of final files.

- Payment is due within 7 days of invoice unless otherwise agreed.
- Late payments are subject to a 5% weekly fee.

4. Revisions

- You are entitled to 3 rounds of revisions per deliverable, unless otherwise stated.
- Further changes will be billed at £30 p/hour, quoted in advance.

5. Timeline & Delays

- Projects typically take 2–6 weeks depending on complexity.
- Delays in providing feedback or required materials may extend your delivery date.



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- RBGD is not liable for delays caused by missed client communication or content delivery.

6. Ownership & Usage Rights

- Final files become yours upon full payment.
- RBGD retains the right to showcase the work in portfolios, on social media, and for promotional use.
- Editable/source files are not included unless agreed and licensed separately.

7. Cancellations & Refunds

- If you cancel before the project begins, the deposit is non-refundable.
- If cancelled mid-way, you'll be invoiced for work completed to date.

- RBGD reserves the right to cancel a project due to breach, non-payment, or unresponsive behaviour.

8. Client Responsibilities

You agree to provide clear direction, timely feedback, and all necessary content (logos, photos, copy) to complete the work as scoped.

9. Limitation of Liability

RBGD will not be liable for any indirect, special, or consequential damages arising out of design usage, printing errors, or third-party vendors.

10. Legal & Jurisdiction

This agreement is governed by UK law. By booking, you confirm your agreement to these terms.



**LET'S BUILD
BOLD VISUALS
THAT ACTUALLY
GRAB PEOPLE.**

**Book your
Consultation**



Contact me

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